

PASSAVANT HOSPITAL FOUNDATION



A Legacy of Caring

It has been said that it takes a village to raise a child but it also takes a community to build a hospital. The Passavant Hospital Foundation, an organization independent of UPMC, has been helping to do just that. It is the Foundation's mission to support UPMC Passavant by advancing health and wellness through education, outreach and grant making.

*William Speidel, Alice Burke,
Mark Burnett, Jean Wagner
and Ralph DeStefano*

UPMC Passavant has been a landmark in the North Hills of Pittsburgh since 1964, becoming a deeply rooted and well-respected community hospital.

The legacy of caring is best epitomized in the foundation president and CEO Ralph T. DeStefano. Mr. DeStefano retired in July 1999 following a very successful nine years as president and CEO of UPMC Passavant. Prior to that time he practiced law for 31 years. He returned to the Passavant family in March 2009 to accept the position of president and chief executive officer of the Passavant Hospital Foundation and led the foundation through a new strategic plan.

“Our mission is to assist in transforming our 134-acre campus into a shining beacon where the sick and elderly can find the very best medical technology administered with the warm care and compassion for which we have always been known. This is our legacy. This is the legacy of caring,” Mr. DeStefano said.



The Healing Garden at UPMC Passavant, a project funded by Passavant Hospital Foundation.

The foundation was incorporated in 1981 as a 501(c)3 nonprofit foundation, and opened its offices in 1983 for the sole and exclusive purpose of raising funds to benefit the UPMC Passavant family. The board of directors, composed of residents living in the northern Allegheny and southern Butler counties, developed and approved a three-year strategic plan in 2008. It includes a mission and vision statement defining Passavant Hospital Foundation as a visible extension of the Passavant legacy of caring, making the region a leader in healthcare awareness, accessibility and quality.

Jean Wagner, director of Foundation Services and Board Relations, has been a member of the UPMC Passavant family for 35 years. Ms. Wagner transitioned from hospital administration, serving as executive assistant for four UPMC Passavant presidents, to the foundation in August 2003 to accept a new role in outreach. Among her many

responsibilities, which include serving as executive secretary for the foundation board of directors and overseeing day-to-day foundation office operations, she is responsible for establishing opportunities and developing outreach programs in surrounding northern region communities. The outreach programs, open to the public and all free of charge, aim to help improve the health of the whole community at every age and activity level.

Ms. Wagner has developed popular, well-respected and well-attended outreach programs including **Extending the Care (ETC)**, an educational and resource program that promotes healthy living and enhances the quality of life for everyone in the family; **For Your Health**, a part of the ETC program series that offers abridged versions of lengthier presentations; and **Bridge to Hope**, an educational and support program for families in recovery from a loved one's substance abuse. Representative Mike Turzai said, “The Passavant Hospital Foundation is indeed fortunate to have Jean Wagner. Her work with invaluable outreach programs such as Bridge to Hope, Extending the Care ETC, and Behind Closed Doors is exemplary.”

The benefit of these programs cannot be overstated. Joan Ward of Bridge to Hope said, “[Passavant Hospital Foundation] will never know the difference you have made in the lives of those you have sheltered. Thank you so much for giving us a place to heal.”

“Through our outreach programs, Passavant Hospital Foundation provides opportunities for surrounding northern region communities to enthusiastically embrace a healthier lifestyle,” Ms. Wagner said.

Much of what one sees in the hospital was funded and made possible by the foundation. Each year, the foundation conducts an annual campaign asking the community to make a gift to improve health care and wellness in the region. The funds received through this campaign are used exclusively at UPMC Passavant to support community outreach programs, employee benevolence funds, scholarship programs and a hospital capital grant. This year the hospital capital grant will be used to create a Family Respite Center. This center will provide patients' families with a calming environment for brief periods of rest and relaxation away from the more intense patient care areas.

On the horizon is the construction of a conference center and amphitheater at Cumberland Woods Independent Living, located on the UPMC Passavant campus. The foundation contributed \$16.4 million to this project. Once construction is completed, the foundation will hold its outreach programs there, which will be open to residents and the community.

William Speidel, director of Development, is the newest member of the foundation. Mr. Speidel joined the staff in September 2009 after a successful 23-year development career at Clarion University and most recently, at Butler County

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Community College. Prior to his career in higher education, he worked with several YMCAs across the state, including the North Hills YMCA, where he spent four years. At Passavant Hospital Foundation, Mr. Speidel is responsible for developing the fundraising program that includes the annual campaign, major gifts, and planned giving.

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With the opening of the new pavilion, a major gifts campaign will be launched to help support this new facility. "Naming opportunities will be available to donors wanting to memorialize a loved one, or who want to receive recognition as an investor in continuing the legacy of caring that has characterized the Passavant family," Mr. Speidel said.

The foundation depends on the community for their generous support to continue UPMC Passavant's good work. Contributing to the foundation is a good investment because it helps to expand programs and services close to home. "Strong community private giving provides the extra funding to ensure quality programs and services," Mr. Speidel said.

Marilyn Cain has continued her family's legacy of caring by following her mother's example. She witnessed her mother's dedication to the UPMC Passavant family as a long-time volunteer in the foundation's fundraising campaigns, as a hospital volunteer and in her commitment to the women's auxiliary, and became inspired to give to Passavant Hospital Foundation.

"The foundation is effective in establishing well-researched and



Ralph T. DeStefano, President and CEO of Passavant Hospital Foundation.

dedicated projects that in turn support the hospital and the needs of the community," Ms. Cain said.

The Passavant Hospital Foundation is a worthy cause because of its positive influence on the lives of patients and their families, hospital guests, physicians and staff, and residents in the surrounding regions. Philosopher William James said, "The greatest use of a life is to spend it for something that will outlast it." It takes a community to build a hospital and as part of the community, please consider making a gift to Passavant Hospital Foundation.

For more information about the foundation, please visit our website at www.passavanthospitalfoundation.org or call 412-367-6640. ▼



The Wisser Center, a simulation training center, subsidized by Passavant Hospital Foundation.

UPCOMING SEMINARS

Upcoming for Your Health Seminars at Cranberry Senior Center**TAKING CARE OF YOUR HEART**

Speaker: Darlene Loebig, RN
Cranberry Senior Center
Wed. Feb. 17, 2010
12:30 p.m.

COLORECTAL CANCER . . . WHAT YOU NEED TO KNOW

Speaker: Ved Kaushik, MD
Cranberry Senior Center
Wed. March 17, 2010
12:30 p.m.

THYROID DISEASES IN SENIORS

Speaker: Jodie Reider, MD
Cranberry Senior Center
Wed. April 21, 2010
12:30 p.m.

NEUROPATHY AND TREATMENT

Speaker: Adrian Visoiu, MD
Cranberry Senior Center
Wed. May 19, 2010
12:30 p.m.

COUMADIN AND YOUR HEART

Speaker: Margaret Lattanzio, MSN, RN, CCRN
Cranberry Senior Center
Wed. June 16, 2010
12:30 p.m.

CARPAL TUNNEL SYNDROME: ADVANCES IN TREATMENT

Speaker: Jamie Pfaeffle, MD, PhD
Cranberry Senior Center
Wed. July 21, 2010
12:30 p.m.

A RATIONAL PLAN FOR WEIGHT LOSS

Speaker: Michael Lamb, MD
Cranberry Senior Center
Wed. Aug. 18, 2010
12:30 p.m.

OVER THE COUNTER "OTC" MEDICINES

Speaker: Carol Matthews, RPh
Cranberry Senior Center
Wed. Sept. 15, 2010
12:30 p.m.

MANAGING DIZZINESS AND BALANCE DISORDERS

Speaker: Susan Whitney, PhD, NSD, ATC, FAPTA
Cranberry Senior Center
Wed. Oct. 20, 2010
12:30 p.m.

HEALTHY LIVING WITH DIABETES

Speaker: Patrick McCarthy, RN
Cranberry Senior Center
Wed. Nov. 17, 2010
12:30 p.m.

Please call 412-367-6640 to register for seminars at Cranberry Senior Center

Upcoming For Your Health Seminars at Zelienople Senior Center**KIDNEY DISEASE AND DIALYSIS**

Speaker: Lisa Guthrie, D.O.
Zelienople Senior Center
Thurs., Feb 11, 2010
10:30 a.m.-11:30 a.m.

BALANCE THERAPY AND SENIORS

Speaker: Susan Whitney, PhD, PT
Zelienople Senior Center
Thurs., Apr. 8, 2010
10:30 a.m.-11:30 a.m.

Please call 412-367-6640 to register for seminars at Zelienople Senior Center

Upcoming Seminars at Community College of Allegheny County-North**WHY TIME IS OF AN ESSENCE FOR A HEART ATTACK**

Speaker: Oscar C. Marroquin, MD, FACC, FSCAI
CCAC North Campus
Tues. Feb. 16, 2010
6:30 p.m. – 8:30 p.m.

HOT TOPICS IN PLASTIC SURGERY

Speaker: Steven C. Bonawitz, MD, FACS
CCAC North Campus
Tues. April 16, 2010
6:30 p.m. – 8:30 p.m.

BACK AND NECK PAIN: CAUSES, TREATMENT AND EXERCISES

Speaker: Judith H. Esman, MD
CCAC North Campus
Tues. April 20, 2010
6:30 p.m. – 8:30 p.m.

Please call 412-237-2670 to register for seminars at CCAC-North

Upcoming Seminars**WOMENS' HEART HEALTH**

LaRoche College
Fri. June 4, 2010
9:00 a.m.-12:00 noon

WOMEN'S HEALTH

Conference Center at
Cumberland Woods Lodge
Tues. Oct. 12, 2010
All day event

Please call 412-367-6640 for more information

Upcoming Seminars at Community College of Beaver County-Main, Monaca**UNDERSTANDING THE CARDIOVASCULAR SYSTEM AND YOU**

Speaker: Daniel Edmundowicz, MS, MD, FACC
Community College of Beaver County, Main Campus – Monaca

SESSION 1 – Overview of Cardiovascular Systems and Tests

Tues. April 20, 2010
6:00 p.m. – 8:00 p.m.

SESSION 2 – Heart Healthy Exercise and Nutrition

Tues. April 27, 2010
6:00 p.m.-8:00 p.m.

Please call 724-480-3500 to register for seminars at CCBC

Bridge to Hope Support Sessions

UPMC Passavant
Donor Hall Conference Room
Every Wed. 7:00 p.m.-8:30 p.m.

Garden Montessori School
Cranberry Township
Every Thurs. 7:00 p.m.-8:30 p.m.

Please call 412-367-6640 for more information

Upcoming Events: 23RD ANNUAL PRO-AM INVITATIONAL GOLF BENEFIT

Mon. June 14, 2010
Wildwood Golf Club
Contact: Mark Burnett, Events Coordinator, 412-367-6644 or burnnetml@ph.upmc.edu